

2012 Oklahoma Public Health Association Conference Agenda

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Thursday, April 5, 2012 [Day One]

7:00—5:00 p.m. **REGISTRATION**

8:30—8:40 a.m. **WELCOME**

8:40—9:40 a. m. **OPENING SESSION**

—————BREAK—EXHIBITS—————

10:00—11:00 a.m. **Ron Sims, Former Deputy Secretary of U.S. Department of Housing and Urban Development**

11:00—12:15 p.m. **“Advancing the Political Conditions for Healthy People: Public Health as a Catalyst”
Rajiv Bhatia, MD, MPH, San Francisco Dept. of Public Health**

[LUNCH—12:30—1:30 p.m.]

12:45—1:15 p.m. **LUNCHEON SPEAKER - TBA**

—————BREAK—EXHIBITS—————

1:30—2:30 p.m. **OPHA Committee/Caucus Meetings**
----Speakers highlighted in each section-----

- Administrative Services
 - **“Organizational Communication and Active Listening”**
Tami Marshall, MHR, is the Executive Enrollment Counselor for College of Adult & Graduate Studies at the Mid-America Christian University in Oklahoma City
- Student Caucus
 - **“Public Health Leadership: What Every Health Official Should Know”**
Bruce D. Dart, Ph.D., Tulsa Health Department
- Environmental Health
 - **“Earthquakes: or there’s a whole lotta shakin’ goin’ on”**
Dr. William D. (Bill) Underwood, Chesapeake Energy Chair of Geosciences at the Oklahoma School of Science and Mathematics
- Epidemiology & Laboratory Services
 - **“Enhancing Public Health Biosurveillance Systems: Insights & Resources from OCCHD and the Tarrant County APC”**
Dean Lampman, Southwest Center for Advanced Public Health Practice
Cynthia Harry, Oklahoma City County Health Department
- Maternal Child Health*

- Health Administration & Planning - TBA

- Concurrent Session

*No speaker highlighted

—————BREAK—EXHIBITS—————

3:00 —4:00 p.m. **“Creating Healthy and Equitable Communities”**
Mary M. Lee, Esq. , PolicyLink

4:00— 5:00 p.m. **OPHA Awards Presentation**
(including scholarships & poster contest recognitions)

7:00—9 p.m. **OPHA Social Event – RELAX! HAVE FUN WITH NEW & OLD FRIENDS!**

Friday, April 6, 2012 [Day Two]

8:00 a.m. **Tai Chi Wake Up, Work Out!!!**

8:00—12:00 p.m. **REGISTRATION—EXHIBITS**

8:30—9:00 p.m. **OPENING SESSION**

—————BREAK—EXHIBITS—————

9:15—10:15 p.m. **OPHA Committee/Caucus Meetings**
----Speakers highlighted in each section-----

- Health Equity Caucus

“Office workers – Sedentary by Practice: How can we integrate physical activity as part of daily routines at work?”

Dr. K. Meghan Wieters, AICP, University of Oklahoma, College of Architecture, Regional and City Planning

- Gerontological Health*

- Oral Health

“Benevolent Dentistry in Oklahoma: Access to Dental Care Challenges and Efforts”
Terrisa Singleton, Delta Dental of Oklahoma Foundation

- Emergency Preparedness & Response

“Enhancing Public Health Biosurveillance Systems: Insights & Resources from OCCHD and the Tarrant County APC”

- **Dean Lampman, Southwest Center for Advanced Public Health Practice**
- **Cynthia Harry, Oklahoma City County Health Department**

- Public Health Nursing – TBA

- Public Health Education & Promotion

“Certified Healthy Lifestyle Program”

- **Gail Hilty, OPAT Coordinator and a Child Nutrition Director for Noble Public Schools**
- **Paula Price, MPH, MS, RN is the Director of Health Promotion and Community.**
- **Sharon Howard, RN, Med Sharon is currently the Health Services Coordinator for Norman Public Schools**

- Concurrent Session TBA

*No speaker highlighted

10:30 a.m.—11:30 a.m.

Reggie Whitten Foundation Legislative Panel

- **Deputy Commissioner, Steven Buck, Oklahoma Department of Mental Health Substance Abuse Services**
- **Director Darrell Weaver, Oklahoma Bureau of Narcotics**
- **Reggie Whitten, Attorney and Founder of FATE (Fighting Addiction Through Education)**
- **Member of the Legislature**
- **Rob Hudson, Oklahoma Attorney General's office, first Assistant and former District Attorney**

11:30 a.m.—12:00 p.m. **CLOSING SESSION**

12:00—1:00 p.m. **OPHA Business Meeting**

2:00—4:00 p.m. POST-CONFERENCE TRAINING WORKSHOP

*******Included as part of conference registration fee. All Conference Registrants invited to attend.*******

**“Health Impact Assessment and the Healthy Development Measurement Tool:
Emerging Strategies to Improve Public Policy”**

Presenter: Rajiv Bhatia, MD, MPH

Target Audience: Policy Leaders, Public Officials, and Private and Non-Profit Stakeholders Engaged in Public Policy and Urban/Rural Planning

OPHA Section & Caucus Business Meetings

Speaker Bios

Emergency Preparedness Epidemiology Section

Dean Lampman is Regional Surveillance Coordinator at the Southwest Center for Advanced Public Health Practice (APC), a grant-funded unit of Tarrant County Public Health (TCPH) in Fort Worth, TX. He holds an MBA from the University of Dallas and a Bachelor's of Journalism from the University of Missouri. Since 2004, the APC has nurtured a regional syndromic surveillance network that encompasses three software systems (ESSENCE, RODS and BioSense) and serves hundreds of North Texas public health and medical professionals who can analyze hospital ED chief complaints, OTC medication sales, and ambulance call data. TCPH's School Health Surveillance System (SHSS), also an APC innovation, was recognized as a Model Practice by the National Association of County and City Health Officials (NACCHO). Before joining TCPH, Dean worked for six years as a Marketing Communications Manager and Web Editor at VHA, Inc., a leading healthcare cooperative in Irving, TX. He has also worked as a computer trade journal publisher and business reporter. A Distinguished Toastmaster, he was Area Governor of the Year (2009-2010) in District 25 Toastmasters and now serves as the district's Lieutenant Governor, Marketing.

Cynthia Harry is the Emergency Preparedness and Response Epidemiologist at the Oklahoma City County Health Department (OCCHD), an Advanced Public Health Practice (APC) Connector Site. She holds a MS in Public Health Epidemiology from the University of Oklahoma Health Sciences Center and a BS in Biology from Michigan State University. Since 2004 OCCHD has been conducting regional syndromic surveillance using a self built surveillance system, the Oklahoma County

Health Alert System (OCHAS). More recently OCCHD has acquired ESSENCE as a secondary syndromic surveillance system. Both systems are utilized across Oklahoma County by public health and medical professionals to track and analyze Emergency Department chief complaint data. OCCHD has recently developed a more advanced School Health Surveillance System (SHSS) to monitor health related absenteeism in Oklahoma County. Before joining OCCHD, Cynthia worked as a Graduate Research Assistant at the University of Oklahoma Health Sciences Center, a Cell Biologist Research Assistant at the University of Oklahoma Health Science Center and a Undergraduate Research Assistant at Michigan State University.

Oral Health

Terrisa Singleton, Delta Dental of Oklahoma Foundation, will acquaint you with the inspiring work being accomplished by the benevolent dentistry community and the resources available to those in need of dental care they cannot afford or access.

Health Equity Caucus

Dr. K. Meghan Wieters, AICP, is an Assistant Professor at the University of Oklahoma in Regional and City Planning. Her primary research focuses on how physical activity and planning intersect. Her dissertation research focused on walking travel behavior for office workers in urban and suburban land use settings. Related research areas Wieters is investigating include the potential rural areas to integrate infrastructure that facilitates physical activity and how trailer food vendors could be a tool for economic development, improved land use mix, and nutrition.

Wieters was a practicing planner for 10 years doing transit planning, neighborhood planning, and bicycle and pedestrian planning in Austin, Texas. Wieters uses her experiences as a practicing planner and passion for planning to look for solutions that address daily needs in innovative ways.

Public Health Nursing - TBA

Student Caucus

Dr. Bruce D. Dart is currently the director of the Tulsa City/County Health Department (THD), a local public health agency serving over 600,000 people in Oklahoma. Dr. Dart has served on numerous state and local public health/health services committees focusing on community health and health care access issues and in Association leadership roles during his service in Nebraska. He also serves in a leadership role as a member of the National Association of County and City Health Officials (NACCHO) Board and is the immediate Past-President of the NACCHO board. He is a Registered Environmental Health Specialist and former Nebraska Environmental Health Administrator of the Year. He is a Year 15 graduate of the National Public Health Leadership Institute and his team was honored as co-winners of the Martha Katz award for best project. He was honored in 2010 as the recipient of the Public Health Association of Nebraska President's Award. He has received an appointment as an Associate Adjunct Professor in the Oklahoma University College of Public Health and is active in numerous local health and human services organizations serving on the board of directors for various community non-profit organizations. He received his BA in Biology from Drury University (MO) in 1977, his MS in Administration (Health Services) from Central Michigan University in 1989 and his Ph.D. in Health Services from Walden University (MN) in 2005.

Environmental Health

Dr. William D. (Bill) Underwood is the Chesapeake Energy Chair of Geosciences at the Oklahoma School of Science and Mathematics. There he has developed the first geophysical program at the high school level in the US (and, maybe, the world), with 2 courses. He also teaches physics to round out his schedule. Dr. Underwood earned a BA in Geology at Hamilton College in New York State, and an MA in Geology from SUNY at Buffalo. Moving to Tulsa, he worked for 2 oil companies before attending the University of Tulsa, where he earned his Ph.D. in Geosciences. Dr. Underwood has worked for 2 major oil companies in exploration. After earning his Ph.D. he worked for a software development company as Manager of Customer Support where he supported companies in the US, Canada, Japan, and Kazakhstan. Moving on, he became Manager of Professional Development for the Society of Exploration Geophysicists, the world's premier association of practicing geophysicists. He finally arrived at OSSM in 2007, achieving his dream job after 30 years!

Administrative Services

Tami Marshall, MHR, is the Executive Enrollment Counselor for College of Adult & Graduate Studies at the Mid-America Christian University in Oklahoma City. With almost 15 years in higher education, Tami Marshall has had many opportunities to learn from a variety of academicians in Oklahoma. She has a Bachelor's Degree in Management & Ethics from Mid-America Christian University and a Masters Degree in Human Relations from the University of Oklahoma. As a result of that learning, she has had the opportunity to teach classes at the University level on Communication, Small Group Processes, and Stress Management (just to name a few). In addition to teaching, she has been actively involved in women's prison ministry at the maximum security facility, Mabel Basset, in McLoud, OK since 1998. It is here that she became passionate about the skill of active listening. It is her belief that mastering this concept could be the single most important development in interpersonal, organizational, and small group communication.