

3rd Oklahoma CHW Forum




Hosted by the
Oklahoma CHW Coalition

Oklahoma City, Oklahoma

June 2, 2023; 9:00am–2:30pm



AGENDA

9:00am – 9:15am	Welcome & Icebreaker	Randa Real (CHW) Emily Gnehm (CHW) Lisa Bland-Selix (Ally) La’Keira Watson (CHW & Ally) Kerstin M. Reinschmidt (Ally)
9:15am – 10:00am	Panel Discussion: CHW/CHR Programs in Oklahoma <ul style="list-style-type: none"> ● Mercy Hospital – La’Keira D.W-Jallow (Manager of Community Health), Henry Danziger (CHW) ● Oklahoma State Department of Health – Taylor Holland (CHW Program Manager), Elizabeth Torrenueva (CHW) ● Sac and Fox Nation Blackhawk Health Center – Angel Martinez-Thornton (Community Health Coordinator) ● Rural Health Projects – Lisa Bland-Selix (Program Manager), John Bayless (CHW) 	Marshan Marick (Ally)
10:00am – 11:00am	<u>Keynote Address:</u> Collaborative Approaches to Advancing the Community Health Worker Workforce <u>NACHW Speaker:</u> Dr. Ashley Wennerstrom LSU Health Sciences Center, New Orleans	Randa Real (CHW) Emily Gnehm (CHW)
11:00am – 11:15am	Coffee Break 	
11:15am – 11:45pm	Celebration of <i>OK CHW Coalition</i> Accomplishments <ul style="list-style-type: none"> ● Focus Area A: Scope of Practice and Training ● Focus Area B: CHW Integration into Health Care and Community Organization Teams ● Focus Area C: Sustainable Funding Mechanisms ● Focus Area D: Evaluation and Assessment ● Focus Area E: Advocacy for the CHW Coalition & CHW Programs 	Kerstin M. Reinschmidt (Ally) Lisa Bland-Selix (Ally)
11:45pm – 12:30pm	Lunch Break 	
12:30pm – 12:45pm	Review of <i>OK CHW Coalition</i> Evaluation Results	Navya Jeldi (MPH Student) Marshan Marick (Ally)
12:45pm – 1:45pm	World Café – Planning for the <i>OK CHW Coalition</i> Continuation	Kerstin M. Reinschmidt (Ally) Lisa Bland-Selix (Ally)
1:45pm – 2:00pm	Appreciations & Wrap-up	Randa Real (CHW) Emily Gnehm (CHW) Kerstin M. Reinschmidt (Ally)
2:00pm – 2:30pm	Networking  & Coffee 	

MEET TODAY'S KEYNOTE SPEAKER

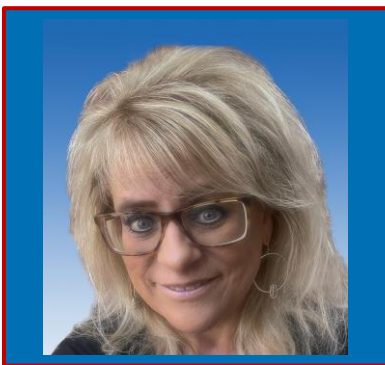


Ashley Wennerstrom, PhD, MPH is an Associate Professor at LSU Health Sciences Center-New Orleans, where she directs the Louisiana Community Health Worker Institute. She has been a proud ally of the community health worker (CHW) workforce for over fifteen years. She focuses on CHW workforce development and policy, and she conducts community-academic partnered research focused on promoting health equity. Ashley's work has been funded by the Robert Wood Johnson Foundation, CDC, NIH, HRSA, and PCORI. She currently co-leads the Louisiana CHW Workforce Coalition. Ashley is a co-founder of the Louisiana Community Health Outreach Network (LACHON). She is a founding and current board member of the National Association of Community Health Workers and co-chairs the organization's policy committee. She previously served as chair of the American Public Health Association Community Health Planning and Policy Development Section, as well as chair of the CHW Section Policy Committee.

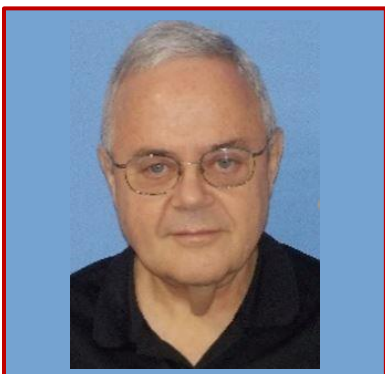
MEET TODAY'S HOSTS, PANELISTS, AND SPEAKERS



John Bayless, CHW works for the Rural Health Projects Inc. His key responsibilities include helping diverse individuals and families access health resources through outreach and pop-up interventions. When people ask what he does for a living, John replies with a huge smile, "I'm helping people and saving lives!" John has a special love for children and adults with special needs, which is inspired by helping to raise his stepson Matt for the last 21 years. Having spent so much time with Matt and others from his unique community, as well as working with the public all of his adult life, John is able to genuinely connect with those that can benefit from his services. In his spare time, John loves to spend time with Valerie, their six children, twelve grandchildren, and one great-grandson. The grandkids are always asking to go fishing with "PaPa John".



Lisa Bland-Selix, MBA is Program Manager with Rural Health Projects, Inc. RHP is a 501(c)3 community-based non-profit umbrella organization that connects and collaborates with diverse communities to provide education and resources to improve health outcomes in rural northwest Oklahoma. Bland-Selix, a lifelong Enid resident, is a community resource professional. Previously the director of INTEGRIS Senior Life Network, she is committed to helping all in the community find the needed services and resources for healthier and productive lives. Passionate about community service, Bland-Selix has participated in various community endeavors, has been President of the Resource Alliance, and is Ambassador with the Greater Enid Chamber of Commerce. Lisa worked as a photographer, had her own photography business, and taught photography. She and her husband love to travel, and support their 3 adult children, 4 grandkids, and 3 grand dogs.



Henry Danziger, CHW, MS, BS has a background as Information Technology and Program Management leader with Rockwell International, Johnson Controls Inc, and Johnson Diversey (an S. C. Johnson Family Company). He holds a Bachelor of Science in Engineering and a Master of Science in Management, Registered Jonah Goldratt Institute. Henry served on the Board of Directors of SIM, AIAG & University of Michigan Automotive. Currently, Henry works as a CHW for Mercy Hospital in Ada, Oklahoma. His goal is to help his community overcome barriers that limit access to care and improve people's quality of life.



Emily Gnehm, CHW grew up in Stroud, OK and was a graduate of Stroud High School. She then graduated from the Central Tech Cosmetology Program in Drumright and worked as a Cosmetologist for 9 years. In June 2020, Emily began working for the Payne County Health Department where she became a Community Health Worker (CHW) in August of 2021. Emily is a trusted member of the community who connects clients with providers, programs, and services. Some of those resources include transportation services, housing assistance, food assistance, community services, program referrals, insurance eligibility, SNAP applications, and car seats (as certified car seat technician). As CHW, Emily has developed ongoing partnerships with Stillwater Medical Center, Hillcrest Hospital in Cushing, Stillwater Life Services, Stillwater Community Health Clinic, Our Daily Bread, and Cimmaron Towers Apartments. She also travels with the District 3 Mobile Wellness Unit to provide services to rural community residents that struggle with transportation.



Taylor Holland, MS, CHES is an Oklahoma native focused on equitable health for all and serves as the Community Health Worker Program Manager at the Oklahoma State Department of Health. She is strategically building out the Community Health Worker program infrastructure and is intentional about lifting CHW voices. Taylor is honored to serve alongside the Community Health Workers that are changing lives one encounter at a time.



Navya Jeldi, BDS has a bachelor's degree in dental surgery in India and is currently pursuing her Master of Public Health (MPH) degree at Oklahoma State University. Along with academics, she is also working as a graduate research assistant in counseling psychology. With two and a half years of clinical experience in a dental hospital in India, Navya has actively participated in public health camps, provided treatments, educated patients, and provided mobile dental care in rural communities. Participating in dental health programs at primary healthcare centers in rural villages has sparked her passion for public health and the importance of addressing mental health stigma, behavioral issues, and environmental factors alongside disease prevention to affect overall well-being. Looking ahead, her aspirations lie in working in rural and underprivileged areas, and she is also interested in working for children and victims of abuse.



Marshan Marick, DrPH, MPH is an Assistant Teaching Professor in Public Health at Oklahoma State University. Dr. Marick teaches courses in community health, program planning and evaluation, health disparities and inequality, and supervises student internship experiences. Her research interests are in health disparities, community engagement, and community health workers. Involved in various facets of public health to facilitate change, she is currently engaged in efforts to support minority community health improvements through grant writing. Most recently, Dr. Marick is co-leading a project to develop a standardized training process for community health workers in the state of Oklahoma, and the PI for the evaluation of a statewide CHW integration project.



Angel Martinez-Thornton, RN, Lifestyle Coach, serves as the Community Health Manager for the Black Hawk Health Center of the Sac and Fox Nation. Recognized as the 2010 employee of the year for providing information and resources to cancer patients, she began her career as Community Health Representative (CHR) in 2013. She served on the board of Oklahoma Area Association of CHRs as historian and has organized conferences to assist other CHR Programs. For the last 9 years, she has provided health care, health promotion, and disease prevention services through the Community Health Program at Black Hawk Health Center. Angel presents about community-engaged practices and programs at local, regional, and national events to increase knowledge on how to develop similar partnerships and activities for the betterment of patients and communities. Angel knows that the distance between dreams and reality is called action, which motivates her to teach, improve, and preserve the healthcare needs of the community.



Randa Cooper-Real serves as an **RN/CHW** for Rural Health Projects out of Enid Oklahoma. Randa is a native Oklahoman who earned an associate degree in nursing from Northern Oklahoma College in 2003 and a Bachelor of Science degree in 2002 from Northwestern Oklahoma College. Randa spent the most part of her career working as a bedside nurse serving 17 years as a labor nurse and 4 years working in ICUs across the country serving on the front lines during the Covid-19 crisis. For the past 2 years Randa has taken a step in a different direction, taking on a job that is grant based through a non-profit entity. Randa has always steered towards helping those who have social disparities, and this position has allowed her to focus her time and energy helping those in need. Randa has also taken on the role of President of the Oklahoma Community Health Worker Association helping to develop the association and fostering the importance of CHWs in the communities across the state of Oklahoma.



Kerstin M. Reinschmidt, PhD, MPH is an Associate Professor at the Hudson College of Public Health at the Oklahoma University Health Sciences Center. Striving to reduce health disparities and increasing health equity, she has worked with community health workers (CHWs) for 20 years. Her expertise includes CHW prevention interventions and CHW workforce development. She co-developed a foundational, C3 Project core skills-based training for CHWs in Oklahoma, and currently is co-leading the *Oklahoma CHW Coalition*.

OKLAHOMA COMMUNITY HEALTH WORKER COALITION (OK CHW COALITION)

Vision

CHWs as trusted advocates for equitable, healthy communities
(Feb 02, 2022)

Mission

Our coalition’s mission is to build a sustainable CHW infrastructure to empower Oklahomans to receive equitable health and social services to achieve their optimal state of health and well-being (Feb 02, 2022)

Website

The Oklahoma Community Health Worker (CHW) Coalition
<https://ophhc.ouhsc.edu/OK-CHW-Coalition>

Contact

Kerstin-Reinschmidt@ouhsc.edu

Oklahoma State Plan for a Sustainable CHW Infrastructure: Strategic Plan 5.0 (June 8, 2022)

Vision: CHWs as trusted advocates for equitable, healthy communities				
Mission: Our coalition’s mission is to build a sustainable CHW infrastructure to empower Oklahomans to receive equitable health and social services to achieve their optimal state of health and well-being.				
<p>Focus Area A: Scope of Practice, Training, and Certification</p> <p>Objective(s): Identify available and needed trainings (2022) Develop trainings, and certification processes and structures (2023)</p> <p>Core Measures: Inventory of trainings; Draft of certification processes and structures</p> <p>Expected Outcomes: Standardized training and voluntary certification processes and structures (2024)</p>	<p>Focus Area B: CHW Integration into Health Care and Community Organization Teams</p> <p>Objective(s): Educate stakeholders on the CHW scope of work, and on the <i>OK CHW Coalition</i> (2022)</p> <p>Collect impact stories of CHW integration into different types of organizations (2023)</p> <p>Core Measures: Increased stakeholder knowledge</p> <p>Expected Outcomes: “Best practices” of CHW integration (2024)</p>	<p>Focus Area C: Innovative Funding Mechanisms</p> <p>Objective(s): Identify funding mechanisms available to Oklahoma (2022) Pilot an innovative funding mechanism (2023)</p> <p>Core Measures: List of diversified funding mechanisms</p> <p>Expected Outcomes: Guide to innovative funding mechanisms (2024)</p>	<p>Focus Area D: Research and Evaluation</p> <p>Objective(s): Identify measures for CHW effectiveness (2022) Create collection of standardized evaluation tools (2023)</p> <p>Core Measures: Logic model of sustainable CHW infrastructure</p> <p>Expected Outcomes: Evaluation framework with process and outcome measures (2024)</p>	<p>Focus Area E: Advocacy for the CHW Coalition and CHW Programs</p> <p>Objective(s): Develop awareness of CHW programs, the <i>OK CHW Coalition</i> and its mission (2022) Develop an <i>OK CHW Association</i> (2023)</p> <p>Core Measures: Established CHW association; certification bill presented to OK legislature</p> <p>Expected Outcomes: Legislation in support of voluntary CHW certification (2024)</p>
Expected Intermediate Outcomes: Implementation and evaluation of the <i>State Plan</i>				
Overall Measure: Reposition Oklahoma from 46 th place in overall health to a more favorable position between 36 th and 40 th place.				
Expected Impact: Improved chronic and infectious disease health outcomes				

Acknowledgements

The *OK CHW Coalition* is grateful to the *Oklahoma Shared Clinical & Translational Resources (OSCTR) Community Engaged Research Exploratory (CERE) Award* (October 2021 – June 2023) for the financial support of the *Oklahoma Community Health Worker Coalition*. A heartfelt “thank you” goes out to the organizations whose representatives have contributed their expertise and enthusiasm, and without whom the *Oklahoma Community Health Worker Coalition* would not exist. The following organizations have been engaged:



RESOURCES FOR AND ABOUT COMMUNITY HEALTH WORKERS

Community Health Workers 101 (By Kerstin M. Reinschmidt, PHD, MPH)

CHWs as a Workforce 101



American Public Health Association's CHW Definition (APHA 2020):

A community health worker (CHW) is a **frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.**

This trusting relationship enables the CHW to serve as a liaison/link/intermediary **between health/social services and the community** to facilitate access to services and improve the quality and cultural competence of service delivery.

A CHW **also builds individual and community capacity by increasing health knowledge and self-sufficiency** through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

CHW 101:

CHW C3 Scope of Practice: 10 Core Roles



Source: Rosenthal, Menking, & St. John, 2018

Slide Design Credit: Flor de la Garza, MPH

CHW 101:

CHW C3 Scope of Practice: Skills & Qualities



Skills – Doing something well from knowledge gained through trainings, studying, and practice.



Qualities – Personal characteristics

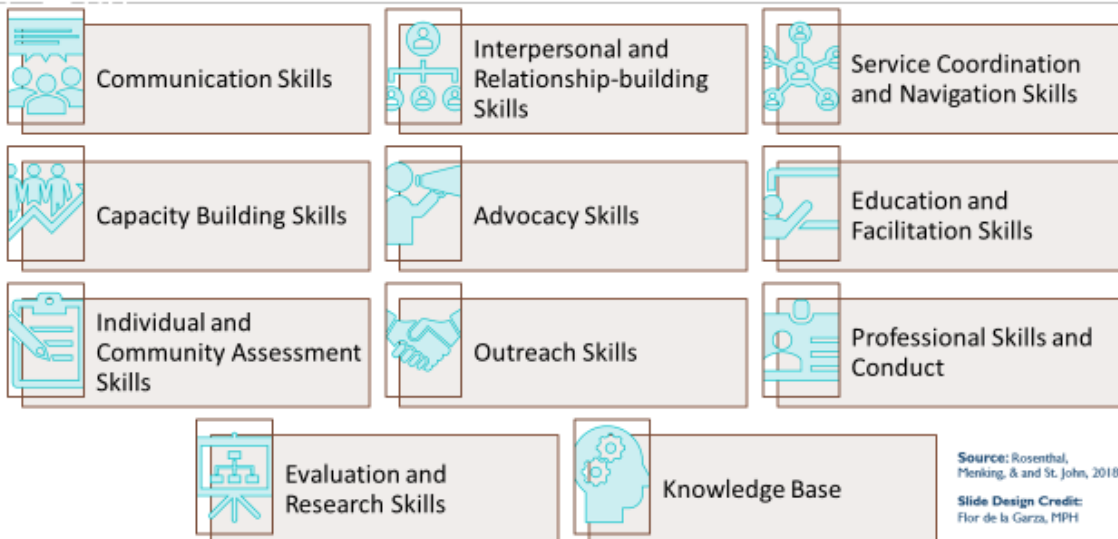
IMPORTANT: The CHW's connection to or close understanding of the community served is the most important quality.

Source: Rosenthal, Menking, & St. John, 2018

Slide Design Credit: Flor de la Garza, MPH

CHW 101:

CHW C3 Scope of Practice: 11 Core Skills



Source: Rosenthal, Menking, & St. John, 2018

Slide Design Credit: Flor de la Garza, MPH

CHW 101:

CHW C3 Scope of Practice: Qualities

Connected to the community	Friendly	Outgoing; Sociable	Patient; Persistent
Open-minded; Non-judgmental	Motivated and capable of self-directed work; Eager to grow	Caring; Compassionate; Empathetic	Committed; Dedicated; Desire to help the community
	Respectful; Honest; Dependable; Responsible; Reliable	Flexible; Adaptable; Creative; Resourceful	

Source: Rosenthal, Menking, & St. John, 2018
Slide Design Credit: Flor de la Garza, MPH

For additional information on CHWs as a workforce, please see:

- APHA Definition of CHWs: <https://www.apha.org/apha-communities/member-sections/community-health-workers/>
- *The C3 Project*: <https://www.c3project.org/>
- National Association for CHWs: <https://nachw.org/>



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Resources for CHW in Oklahoma

- Oklahoma CHW Coalition <https://ophtc.ouhsc.edu/OK-CHW-Coalition>
- Oklahoma CHW Collaborative: <https://www.facebook.com/groups/491313089644813>
- Oklahoma CHW Directory (*housed with the developing OK CHW Association*)
- OPHA CHW Section: <https://oklahomapublichealthassn.wildapricot.org/page-643525>